

Deciding to Use a REALTOR® to Sell your Home

Consider the benefits of using a REALTOR® and placing your property in the MLS:

- *Exposure to over 3,000 cooperating REALTORS® in the Northern Nevada area;*
- *Over \$2.3 Billion in residential properties reported sold through the MLS in 2003;*
- *Exposure to potential buyers across the Internet on www.REALTOR.com, where the world shops for real estate;*
- *Instant emailing of your listing to prospects who are looking for a property like yours;*
- *MLS members have real-time access to property data through a state-of-the-art Internet-based MLS system; and*
- *Local display of your property on www.RGJ.com and over 75 participating offices through the MLS Data Exchange Program (IDX).*

Hire a REALTOR®, a real estate professional.

Benefits of Listing Your Home in the MLS

Are you aware of the benefits of listing your property with a REALTOR® who is a member of the MLS? Here are the Top 5 Reasons to list your property in the MLS:

Reason #5: *MLS members have real-time access to property data through a state-of-the-art Internet-based MLS system.*

Reason #4: *Instant emailing of your listing to prospective buyers who are looking for a property just like yours.*

Reason #3: *World-Wide exposure of your property on www.REALTOR.com where the world shops for real estate. Plus, local exposure on www.RGJ.com and over 75 broker web sites.*

Reason #2: *Proven success with over 2.3 Billion dollars in residential sales in 2003.*

Reason #1: *A network of over 3,000 cooperating agents to help find a buyer for your property.*

Hire a REALTOR®, an MLS Member to sell your property and reap countless more benefits.

Why Use a REALTOR®?

Have you considered the benefits of using a REALTOR® in your next transaction?

- *REALTORS® have first-hand knowledge of the market.*
- *A REALTOR® will promote your interests and negotiate on your behalf.*
- *A REALTOR® may expose your property to over 3,000 cooperating agents through the MLS.*
- *REALTORS® sold over \$2.3 Billion of residential property sold through the MLS in 2003.*
- *REALTORS® can expose your property to potential buyers through www.REALTOR.com, where the world shops for real estate.*
- *REALTORS® are held to the highest standard of ethics by way of the REALTOR® Code of Ethics.*

Hire a REALTOR®, a trained real estate professional.